



**Scouts**

**Gloucestershire**

**Launchpad**

**Welcome!**



**We want to make volunteering with  
Scouts easier and more fun...**

**... so that we can attract more volunteers,  
and our current volunteers want to stay**



**Scouts** 

# **Making volunteering easier and more fun is how we reach our North star...**

**More young people  
gaining skills for life** 

**Consistently and safely  
deliver a great programme**

**Recruit more volunteers  
and retain current ones**

**Scouts** 

# We have achieved so much!

**Squirrels**

**Launch of  
Programme tools**

**New brand**

**Changing  
needs of  
Young people**

**Changing needs  
of volunteers**

**Covid-19**

**Scouting from home**

**Opening more sections  
where they are needed**

**Safer Scouting**

**Scouts** 

**Who we've spoken to...**  
**(lots of people)**

**All volunteers  
invited to have  
their say**

Thousands of people so far

**Members of  
the public  
and leavers**

**Those we want to  
welcome in**

**All UK  
nations**

**Young  
people**

**Other  
volunteering  
organisations**

**A wide range of  
backgrounds and  
communities**

**Groups and  
sections**

**Volunteer managers**

**Scouts** 

# What we learned

Leaders deeply enjoy volunteering, to give young people skills for life.

But challenges still exist....





Click [this link](#) and watch this video showing some of the frustrations that exist

**We cannot grow to meet our  
ambitions for young people  
without making some  
fundamental changes**



Click [this link](#) and watch the video from Carl Hankinson



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### **Volunteer Journey**

Giving volunteers more control over their personal journey.



### **Digital Transformation**

Giving volunteers the tools to be able to complete training easily and see their progress and records.



### **Training to Learning**

Making learning more accessible and relevant to volunteers.



### **A Teams-Based Approach**

Making volunteering easier by focusing on tasks rather than roles.

# Why now?

1. It is a Skills for Life strategy commitment
2. Young people have never needed us more and number of volunteers our biggest barrier
3. Every volunteers deserves to feel valued and for their time with Scouts to be time well spent

# What is changing?

1. A warmer welcome for all
2. More engaging learning
3. Positive volunteering everyday

All supported by easy-to-use digital tools



# What are we sharing today?

1. A warmer welcome for all –  
**Welcome conversations**
2. More engaging learning -  
**Training into Learning**
3. Positive volunteering everyday –  
**Team based volunteering**





# How do you start a movement?



Click the image to watch  
the video

It's all about the first follower, is  
that you for your Group / Unit /  
District?



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